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Student Organizations Strategic Plans

Each of our Smeal Student Organizations recently developed strategic plans and corporate proposals for the 2015-2016 year.

We hope that the **strategic plans** give you a better understanding of each organization as well as an appreciation for the leadership development initiatives our office is implementing.

The **corporate proposals** are an effort to streamline communication to our corporate audience; each proposal describes opportunities for you to **engage with our student organizations** without having to manage a steady stream of emails throughout the year. The proposals should also **help with your planning and budgeting** for the year.

The strategic plans are located in [SmealConnect](#) >Account> Document Library.

2013 - 2014 Outcomes

Interested in where Smeal Students are going? Check out the new [Outcomes Report](#) today!

Risk Management Procedures

Please schedule your events early to accommodate the additional lead time (at least 3 weeks) needed to ensure that all Risk Management procedures can be completed.

You can schedule your events through [SmealConnect](#).

Fall Event Preview

Be sure to mark your calendars now!
 Registration is now open.

Supply Chain Career Fair

Sept. 1-3, 2015 (11 a.m. - 4 p.m.)

Risk Management Expo

Sept. 9, 2015 (6 p.m. - 8 p.m.)

Meet the Firms

Sept. 11, 2015 (11 a.m. - 4 p.m.)

Corporate Associate Fall Career Fair

Sept. 10, 2015 (11 a.m. - 4 p.m.)

Corporate Control & Analysis Expo

Sept. 10, 2015 (5 p.m. - 8 p.m.)

Fall Career Days

Sept. 15-17, 2015 (11 a.m. - 4 p.m.)

PMA Networking Expo

Sept. 15, 2015 (6 p.m. - 8 p.m.)

PSMA Marketing Career Fair

Sept. 16, 2015 (6 p.m. - 8 p.m.)

Actuarial Science Career Fair

Sept. 21, 2015 (5 p.m. - 8 p.m.)

Click here for [additional details](#) on all of these exciting events.

Note: Fall 2015 on campus recruiting begins on October 5th and runs through December 11th.

New Staff

Prepare to see a few new faces on the Career & Corporate Connections Team!

Ashley Stark joined the team on March 30th as Assistant Director, Corporate Relations. Ashley graduated from Penn State with a Bachelor of Arts in Psychology and later graduated from La Roche College with her Master of Science in Human Resource Management. Ashley spent the first few years of her career in financial services as a campus recruiter before returning to Happy Valley.

Lauren Watson will join the team on May 14th as a Career Coach. Lauren graduated from Penn State with a Bachelor of Science in World Languages Education and Spanish. She taught for several years before beginning graduate school at Indiana University of Pennsylvania for her Master of Arts in Student Affairs. Lauren will primarily be working with students at the Commonwealth Campuses before they transition to University Park to ensure that they are career-ready.

2013-2014 Internship Recap

*** These numbers were self reported by the Smeal Students**. Please encourage your interns to take a few moments to complete the internship/co-op online [Acceptance Form](#) if they have not done so already. This will help us collect accurate data for 2014-2015 internships. Preliminary 2014-2015 information could potentially be shared in Fall 2015.*

Major	Average Wage per Week
Accounting (including MAcc)	\$905.53
Corporate Innovation & Entrepreneurship	NA—New Major as of Spring 2015
Finance	\$832.58
Management Information Systems	\$740.00
Management	\$615.86
Marketing	\$674.00
Risk Management	\$867.65
Supply Chain	\$737.09

Questions?

If you have any questions, concerns or feedback, please contact us at Connect@smeal.psu.edu

